

Regaining Trust in the Nation's Public Alert and Warning System: Engaging the Support of Public Information and Training Officers

WEA "Go Live" Checklist (U.S. Department of Homeland Security, 2013)

Step	Action	Owner	Completion Date
1	Acquire IPAWS- compatible software ¹		
2	Establish memorandums of agreement with FEMA ¹		
3	Apply for IPAWS public alerting authority permissions ¹		
4	Complete IPAWS web-based training (IS-247) ¹		
5	Establish internal policies and standard operating procedures (SOPs) for WEA		
6	Train internal staff and other related personnel <input type="checkbox"/> Train WEA operators using IPAWS web-based training (IS-247), proprietary materials based on your WEA SOPs, and your service provider's training materials <input type="checkbox"/> Train other staff (e.g., dispatchers, 911 operators, public relations personnel) on the purpose and usage of WEA to prepare them for the impacts of WEA		
7	Coordinate plans for WEA deployment with emergency response agencies in your jurisdiction		
8	Coordinate plans for WEA deployment with emergency response agencies in adjacent jurisdictions and the state		
9	Complete internal testing of WEA operations		
10	Educate the public about WEA using state-generated materials (if available), press releases, media interviews, social media, your agency's website, presentations at town hall and civic group meetings, etc.		

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Modernizing Public Alert Messaging (Mileti, 2018)

